

# Art & Experience Gala

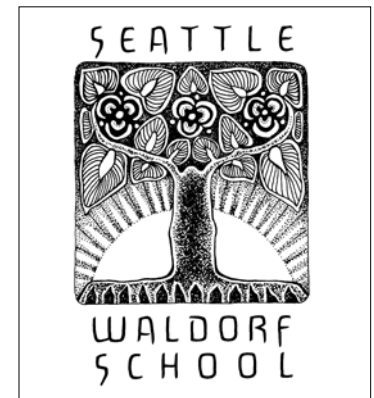
## Art & Experience: Creating a Forest of Possibilities

Seattle Waldorf School's auctions have raised thousands of dollars toward the general operating fund as well as for special projects each year. Auction contributions have included gifts of time, material goods, professional services and monetary support. It is with a deep sense of gratitude that we honor the work and contributions of all who have participated at a Seattle Waldorf School auctions in the past.

This year, we will host special events focusing on art and experience culminating in a gala event May 7, 2010. Furthering the giving efforts of our Forest of Possibilities campaign begun last fall, we will highlight three means of participation: art, class projects and experience packages.

### Art

Working with regional and national artists of all types, our beloved former school logo will be transformed into unique art pieces available in our online and live auctions in May. A Seattle-based museum fabrication company has created a three-dimensional mold of the iconic tree drawing which will be turned into sculpture-like pieces available for artists and classes to embellish. The tree, a reminder of our past, will be used to strengthen and grow the efforts of the school's current and future mission as our "forest of possibilities" grows and expands into the twenty-first century.



OUR FORMER LOGO

Finished peices will be displayed in a Seattle gallery prior to the gala event and some will be available during an online auction. The gallery event and online componet of the auction are in process, details to follow within the following weeks.

### Class Projects

Class projects are spearheaded by a parent coordinator in each of the classes that are inspired to participate. Combining the unique artistic talents of the students, supported in this endeavor by parents and teachers, each class will have an opportunity to embellish their own tree sculpture. Class projects are a highlight of any auction because, while the children are not present at the auction, the spirit class gifts often take center stage.

We hope you will feel inspired to work with your child's teacher and your class project coordinator because you wish to support the efforts of this special spirit of giving. The school does not pay for the supplies of class projects. Instead, we look to each class to decide how they will contribute based on the time and financial resource available within in class. Class project coordinators will be in contact with you soon.

### Experience Packages

We feel it is time to pull focus off of acquiring material goods in favor of celebrating the talents within our community. With over 320 students at Seattle Waldorf School, we know we have a remarkable variety of professionals, artisans, business owners and educators within our midst. We ask you to take a moment to complete the enclosed

Resource Inventory worksheets to assist us in identifying the unique skills, talents and resources we might utilize in creating Experience Packages for the upcoming Gala. With a little effort and healthy dose of creativity, we will combine our resources into exciting, purchasable experiences for all ages and financial levels.

## An Example of an Experience Package

John has access to a beach house on the Washington coast which sleeps eight. Mary is friends with a family who owns a vineyard producing outstanding wine. Michael is a massage therapist, and Rebecca is a chef: the four of them offer a two-night, three-day vacation for eight on the Washington coast. Guests will enjoy a professionally-cooked meal, hand/foot massages and plenty of time to beach comb, hike, and relax. Were this event sold for \$300 per person (a bargain), this experience would net \$2400 to benefit SWS.

### VALUABLE RESOURCES

Air miles

Rental homes, hotel and car rental vouchers, RV usage

Time Shares

Lessons

Classes

Celebrity connections

Tickets to games, shows, events, exhibits

Trade and professional services (spa, massage, cooking, cleaning, car repair, design services, babysitting, handyman, errands, dry cleaning, pet training)

Specialty goods (wine, food, boutique items, antiques, collectables)

Food

Handmade (doll, quilts, playhouses, pet items, cards)

Backstage, behind-the-scenes tours of theatres, exhibits, concerts, events

Birthday, "night out" packages (clowning, theatre sports, princess, aviation, pizza, themed)

Retreat locations, guided tours

Monetary donation

## Not sure how to put together a package?

Let us do the work for you! Simply list your available resources on the Resource Inventory and let us combine them with others we receive. We will connect your offering with the right package and follow up with you once we're done.

## Creating Your Own Package?

Perhaps you'd like to create your own package or combine resources with friends or class parents at SWS. Wonderful! Putting together your own package can be fun and rewarding. Please consider the following when creating your own experience packages:

- ◆ Are incidental costs associated with donations shared by all donors or one donor?
- ◆ What time commitment is required?
- ◆ When will the experience take place, or is it open-ended?
- ◆ Is there a back-up plan in case one element of the donation cannot be fulfilled due to emergency?
- ◆ Are there restrictions, deadlines or special considerations involved with the experience?

### ABOUT THE GALA

This year's event will take place on May 7, 2010 from 7:30 -- 11:00 pm at Sodo Park, minutes from downtown Seattle. It's a former shipbuilding factory with impossibly-high ceilings, exposed beams and a loft-style feel. The award-winning chefs from Herban Feast will provide a wide array of extraordinary



SODO PARK

offerings and a no-host bar is available for your pleasure.

Radio personalities Marty Reimer and Jodi Brothers will emcee the event and fundraising auctioneer Laura Michalek will masterfully guide the live auction.

## Tickets

Beginning March 1, you can purchase tickets online at Brown Paper Tickets <http://www.brownpapertickets.com/event/97678> or in the grade school main office. Ticket prices are tiered and range from \$30 - \$200. At the \$200 level, participants will enjoy valet parking, reserved seating, a complimentary drink and more. Limited tickets available, purchase early ensure you get the price range you desire.

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## VOLUNTEER OPPORTUNITIES

Like in year's past, we rely on the generous support of time and expertise of our parent body when mounting an event like the Art & Experience Gala. This year is no different. Whether you can commit to a leadership position or a night-of event volunteer, we'd love to have you on our Gala Team.

## Volunteer Leadership Positions

### Site Liaison

20-30 hours prior to event plus event with the bulk of work the three weeks leading up to the event. Day of event: up to eight hours. Communication with facility and catering teams, seating arrangement, organize bid runners and raffle sales volunteers, coordinates set-up and take-down teams

### Event Sales

15 hours prior to event plus six hours day of event. Manages computer terminal bank, credit card machines, printers, volunteer cashiers, bid runners

### Resource Management

40 hours prior to event with bulk of work between February 15 and April 15. Create experience packages based on community resources and procurement, manage small procurement and catalogue sponsorship teams

### Class Project Coordinator

40 hours prior to event with bulk of work prior to April 15. Working with students, teachers and other parent volunteers, facilitate the creation of class projects.

### Interested in a leadership position?

Contact Jesse Michener, Director of Development ([jmichener@seattlewaldorf.org](mailto:jmichener@seattlewaldorf.org) or 206.524.5320 ext. 3).

## Other Volunteer Opportunities

### Before the Event

*Hours vary by position, total hours noted in parenthesis. Positions may be shared.*

Procured Items (8-10), Sponsorship (10), Data Entry (40+), Gratitude (10), Ticket Sales (15), Registration (4).

## Day-of Event Volunteers: 4-6 hours of commitment on May 7, 2010

Number of volunteers needed is noted, some positions may be combined. Event volunteers do not pay for admission to the event and should be available for multiple jobs.

Bid Runners (4)

Cashiers (5)

Raffle Sales (3)

Registration (2)

Check-out staff (2)

Set-up, take down teams (6)

## Interested in a Volunteer Opportunity?

Contact Jesse Michener, Director of Development ([jmichener@seattlewaldorf.org](mailto:jmichener@seattlewaldorf.org) or 206.524.5320 ext. 3).

### THE RESOURCE INVENTORY AND PROFESSIONAL CONNECTIONS WORKSHEET

#### HERE'S WHAT YOU'LL NEED:

- ♦ 15 - 20 minutes
- ♦ Something to write with
- ♦ Room to think and space to write
- ♦ An open mind
- ♦ Calendar and contact information

The first steps in creating wonderful experience packages begin with you. Included in this packet are two worksheets: a resource inventory and a professional connections worksheet. Completing the worksheets shouldn't take more than 15 - 20 minutes.

Beginning with the Professional Connections Worksheet take the time to think about your own skills and the skills of your personal network of family, friends and business colleagues. Spend five minutes simply circling all the professions in which you have a contact or connection.

Next, think about each connection you've circled and ask yourself a few questions: would this contact be available to contribute their time, skill or resource to Seattle Waldorf School? What form might that contribution take? What is the best way to approach the request?

The answers to those important give you the WHO, WHAT and HOW of your Resource Inventory.

Once you've landed on your available resources, please take a moment to complete the information on the Resource Inventory as best as you can. Thoroughly completing the information on the Resource Inventory will give you or our Development team the tools needed approach possible supporters of SWS. Once we have confirmed resources, we will begin to create experience packages or work with you on creating your own experience packages.

Completed worksheets can be returned to your child's office or directly to Jesse Michener via postal mail, email or fax. Please complete all worksheets and return by March 19, 2010.

Jesse Michener  
Director of Development  
Seattle Waldorf School  
2728 NE 100th ST  
Seattle, WA 98125  
Fax: 206.523.3920  
Email: [Development@seattlewaldorf.org](mailto:Development@seattlewaldorf.org)



**MAKING THE CONNECTION**

1. Spend five minutes skimming this list of professions. Circle professions in which you know an expert or have a personal connection.

2. Complete the attached Resource Inventory, considering whether or not you could call upon your personal connection to contribute their expertise to our Gala in the form of an experience package.

3. Within the next week, ask your connection whether they would consider donating their time, expertise or resource SWS. Not sure how to ask? We're here to help or ask for you, just let us know!

- |                        |              |                     |                     |                      |                      |
|------------------------|--------------|---------------------|---------------------|----------------------|----------------------|
| Athlete                | Beekeeper    | Contractor, general | Illustrator         | Notary               | Reporter             |
| Accountant             | Blacksmith   | Cook                | Image consultant    | Novelist             | Researcher           |
| Actor                  | Bookseller   | Coroner             | Industrial engineer | Nurse                | Restaurateur         |
| Air traffic controller | Brewer       | Corrections officer | Innkeeper           | Nutritionist         | Retailer             |
| Anchorman              | Builder      | Costume designer    | Instructor          | Obstetrician         | Sailor               |
| Animator               | Butcher      | Dancer              | Interior designer   | Oncologist           | Scientist            |
| Animal trainer         | Calligrapher | Dentist             | Interpreter         | Optometrist          | Screenwriter         |
| Archaeologist          | Cameraman    | Dermatologist       | Inventor            | Orthodontist         | Secret service agent |
| Architect              | Cardiologist | Detective           | Investment banker   | Painter              | Senator              |
| Artist                 | Carpenter    | Disc jockey         | Journalist          | Paleontologist       | Sheriff              |
| Astronaut              | Cartoonist   | Diver               | Judge               | Paramedic            | Shoemaker            |
| Astronomer             | Cartographer | Doctor              | Jockey              | Park ranger          | Singer               |
| Athletic trainer       | Chaplain     | Dog walker          | Juggler             | Pathologist          | Skydiver             |
| Attorney               | Chess player | Doorman             | Loan Officer        | Pediatrician         | Sommelier            |
| Author                 | Chef         | Dressmaker          | Law enforcement     | Perfumer             | Street artist        |
| Babysitter             | Cleaner      | Ecologist           | Lawyer              | Personal Trainer     | Surgeon              |
| Baker                  | Coach        | Electrician         | Lifeguard           | Pharmacist           | Tailor               |
| Barber                 | Cobbler      | Farmer              | Lobbyist            | Philanthropist       | Theatre director     |
| Barista                | Comedian     | Fashion designer    | Locksmith           | Photographer         | Therapist            |
| Bartender              | Composer     | Film maker          | Lycrist             | Physical Therapist   | Toolmaker            |
|                        | Consultant   | Financial adviser   | Maid                | Physician            | Translator           |
|                        |              | Firefighter         | Make-up artist      | Physicist            | Tutor                |
|                        |              | Fisherman           | Manicurist          | Piano tuner          | Typist               |
|                        |              | Flight instructor   | Marine              | Pilot                | Undertaker           |
|                        |              | Florist             | Marine biologist    | Plumber              | Undercover agent     |
|                        |              | Food critic         | Martial artist      | Podiatrist           | Upholsterer          |
|                        |              | Forester            | Mason               | Poet                 | Valet                |
|                        |              | Fortune teller      | Massage therapist   | Politician           | Veterinarian         |
|                        |              | Funeral director    | Mathematician       | President            | Video editor         |
|                        |              | Gardener            | Mechanic            | Private detective    | Video game developer |
|                        |              | Genealogist         | Mediator            | Professor            | Web designer         |
|                        |              | Graphic designer    | Medic               | Programmer           | Wedding planner      |
|                        |              | Guide               | Midwife             | Proofreader          | Welder               |
|                        |              | Guitarist           | Model               | Psychiatrist         | Winemaker            |
|                        |              | Hairstylist         | Mortgage broker     | Psychologist         | Writer               |
|                        |              | Handyman            | Mountaineer         | Public speaker       | Zookeeper            |
|                        |              | Historian           | Muralist            | Publisher            | Zoologist            |
|                        |              | Homeopath           | Music educator      | Quilter              |                      |
|                        |              | Hotel manager       | Musician            | Real estate investor |                      |
|                        |              | Housekeeper         | Navigator           | Receptionist         |                      |
|                        |              | Illusionist         | Neurologist         | Record producer      |                      |
|                        |              |                     | Newscaster          | Referee              |                      |
|                        |              |                     |                     | Registered Nurse     |                      |

**Basic Information**

Your Name: \_\_\_\_\_

Name(s) and grades(s) of your child(ren): \_\_\_\_\_

Best way to reach you: \_\_\_\_\_ Best Time: am / pm

**Resources**

Name of Resource: \_\_\_\_\_

Type of Resource: \_\_\_\_\_ Estimated Value: \$ \_\_\_\_\_

Describe the possible donation and include contact information:  
 \_\_\_\_\_  
 \_\_\_\_\_

Have you confirmed this donation? Yes / No                      Would you like us to follow up? Yes / No  
 Add to existing experience package? Yes / No                      Create New Experience Package: Yes / No  
 Package Name:  
 \_\_\_\_\_

Name of Resource: \_\_\_\_\_  
 Type of Resource: \_\_\_\_\_ Estimated Value: \$ \_\_\_\_\_  
 Describe the possible donation and include contact information:  
 \_\_\_\_\_  
 \_\_\_\_\_

Have you confirmed this donation? Yes / No                      Would you like us to follow up? Yes / No  
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 Package Name:  
 \_\_\_\_\_

Name of Resource: \_\_\_\_\_  
 Type of Resource: \_\_\_\_\_ Estimated Value: \$ \_\_\_\_\_  
 Describe the possible donation and include contact information:  
 \_\_\_\_\_  
 \_\_\_\_\_

Have you confirmed this donation? Yes / No                      Would you like us to follow up? Yes / No  
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